



Sue Coyne PCC

Leadership and Team Coach

Background

I began my career in sales and marketing with 3M. I moved into market research and was a Board Director of Business & Market Research for 20 years. Aberdeen Asset Management invested in the business and when we sold it in 2002 I embarked on my second career as an Executive and Team Coach.

On 1st September 2016 I published my best selling book *Stop Doing Start Leading, How to Shift From Doing The Work Yourself to Becoming a Great Leader* bringing together my years of leadership experience, coaching leaders, the latest leadership thinking and neuroscience. I have also created an on-line leadership programme, The Effective Leadership Launcher.

My Approach

I am passionate about supporting people to realise their potential and in so doing to become sustainable high performers. I coach the whole person as what is happening outside work can affect performance at work.

Client Roles: CEO, MD, President, VP, CFO, COO, Partners, Investment Directors, Investment Managers, Directors, Senior Managers, Senior Sales People, Senior Leadership Teams, Boards, experts transitioning to leaders, high potentials

Coaching Qualifications and Accreditations

- February 2005 Distinction in Diploma in Professional Coaching, Coaching Academy
- February 2008 Merit in Diploma in Advanced Executive Coaching with the AoEC
- Gestalt Coaching Certificate 2009
- Accredited in DISC, Emergenetics, CTT Values Assessments, BarOn EQi, Motivational Maps, Firo B, Workplace Big Five, 360⁰ feedback, Motivational Maps, Neuro-agility, Authentic Charisma Coaching
- 2011 Diploma in Systemic Team Coaching, AoEC
- 2013 Accredited by ICF as Professionally Certified Coach (PCC)
- Member of the ICF and adhere to their Code of Conduct



Sue Coyne PCC, Leadership and Team Coach

How I Work

One to One Coaching I work either face to face, by telephone or Skype. The location for face to face is flexible to suit the client as is the frequency and duration of sessions. A clear contract is agreed up front.

Examples of Client Challenges

- Overcoming lack of confidence or limiting beliefs that result in the Imposter Syndrome
- Putting in place a mind-set that enables success following a promotion/ transition into a new role
- Identifying development needs in a private equity firm and delivering coaching and training to support those development needs

What My Clients Say

“Sue combines an understanding of the pressures involved in senior leadership with a style that is engaging, insightful and affirmative. Sue has excellent multi-level listening skills. She pushes you with her questions in an unobtrusive way. I am now more aware of my strengths and my impact on those around me and my organisation, I have a language and conceptual frameworks to support my own learning and I know how to consciously manage my energy levels so that they are sustainable.”
Janet Soo Chung, CEO, NHS Lancashire

“Trusted Adviser to individuals, leadership teams and organisations - Sue has played an instrumental part in the development of various individuals, the leadership team and the culture of the organisation. Sue’s style is based on trust and building self-awareness and is impactful and very real. She supported the leadership team in their journey to becoming a strong team, rather than a team of strong individuals.” Eric Streets, VP Global HR, DSM Dyneema, Netherlands

Recent Clients

Palatine Private Equity, Astra Zeneca, DSM, DHL, DAC Beachcroft, Lancashire PCT, Fremantle Media International, Smiths News Group, Bridge McFarland, Odeon/UCI, WH Ireland, Swagelok, Antony Hodari, Severnside Housing Association, TNT, Thomas Cook, NHS, Addleshaw Goddard, Solvay, Ball Packaging, Calico Housing, Christie Hospital, Pannone, Your Housing, Advanced Medical Solutions, Manchester Airport Group, The Cabinet Office (voluntary basis)

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